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Attorneys for Plaintiffs

LL&L INNOVATIONS LLC and

LOWDOWN DISTRIBUTION, INC.

IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF UTAH
CENTRAL DIVISION

LL&L INNOVATIONS LLC, a Utah
limited liability company, and LOWDOWN
DISTRIBUTION, INC., a California
corporation,

Plaintiffs,

v.

JERRY LEIGH OF CALIFORNIA, INC.,
a California corporation; KOHL'S
CORPORATION, a Wisconsin
corporation; JC PENNEY COMPANY,
INC., a Texas corporation; RUSTY
NORTH AMERICA, LLC, a California
limited liability company; HOT TOPIC
MERCHANDISING, INC, a California
corporation, and SUN COAST
MERCHANDISE CORPORATION d/b/a
SUNSCOPE, a California corporation,

Defendants.

Civil Action No. 2:10-cv-00829-TC

**MEMORANDUM IN SUPPORT OF
PLAINTIFFS' EX PARTE MOTION TO
EXCEED PAGE LIMITATIONS**

Honorable Chief Judge Tena Campbell

Consistent with the Court's leave granted during the status conference held in this matter on September 2, 2010, and DUCivR7-1(e) of the Rules of Practice of the United States District Court for the District of Utah, Plaintiffs LL&L Innovations, LLC and Lowdown Distribution, Inc. (collectively "Plaintiffs"), by and through their undersigned counsel of record, respectfully move the Court for an *Ex Parte* Order granting Plaintiffs leave to exceed the page limitations in their Reply Memorandum in Support of Plaintiffs' Motion Preliminary Injunction ("Reply").

In particular, Plaintiffs request leave to file a Reply that exceeds the page limitations under DUCivR 7-1(b)(3)B) by 8 pages, exclusive of the face sheet, table of contents, statement of facts, concise introduction, statements of issues and facts, and exhibits.

During the status conference held on September 2, 2010, the Court granted Defendants' request to exceed the page limit, and extended the same courtesy to Plaintiffs for their Reply. Based on the Court's leave granted during the status conference held on September 2, 2010, Plaintiffs plan to file the subject paper without awaiting an Order granting the present Motion.

DATED this 13th day of September, 2010.

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By /s/ Chad E. Nydegger

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